



paws4people®
ASSISTANCE DOGS
TRANSFORMING LIVES

TRAINING THE DOGS THAT TRANSFORM LIVES



WE SPECIALIZE IN TRAINING CUSTOMIZED
ASSISTANCE DOGS FOR THREE GROUPS:

Children and adolescents with physical, neurological, psychiatric, or emotional disabilities. Proper training and employment of an Service Dog may allow a child to independently perform tasks that are standard for his or her peers. Over time, this reduces the necessity of over-dependence on adults and aids, thus allowing the child to grow and mature more independently. We believe this is the very essence of independence, and one of the most important roles of an Service Dog.

Professionals: paws4people's inception focused on utilization of Facility Dogs. We continue to have a focus on Facility Dog placements, and are always looking for new and innovative opportunities to employ specialized Facility Dogs in professions such as therapist's office, dental practices, fire/police departments and more. We look forward to new ideas and many more "firsts" and pilot programs within this field!

Veterans, Active-duty Service Members, and Civilians with Trauma-Based, Chronic/Complex Post-Traumatic Stress Disorder (C-PTSD), Traumatic Brain Injuries (TBI), Moral Injury (MI), and Sexual Trauma (ST). Many recipients have "invisible disabilities" so that their use of a Service Dog and access to public venues is questioned more readily than a handler whose disability is visible. It is important for people to recognize and understand that these dogs, when employed correctly and within the confines of the law, are providing invaluable services to their users by assisting them in their recovery and returning to their previous lifestyles. This is yet another example of priceless, well-deserved independence.

The Mission of paws4people

The mission of paws4people is educating and empowering people to utilize Assistance Dogs to transform their lives. The organization provides certification, insurance (health & liability), and support for the Client/Dog teams for the entirety of their career.



**paws4people
foundation
has more
than 450+
working
teams,
placing Dogs
nationwide.**

HOW DOES IT WORK?

OUR BREEDING PROGRAM

- The paws4people Assistance Dog breeding program is a custom blood-line breeding program specifically developed to produce Dogs with the personality, temperament and disposition suitable for Assistance Dog work.
- Dogs are carefully chosen from the top pedigrees across the country and even internationally.
- All breeding program Dogs have many health certifications and clearances completed prior to being bred.
- Our current breeding program is made up of Golden and Labrador Retrievers.
- 90+% of Dogs from our breeding program graduate as Assistance Dogs.



PUPPY WHELPING AND DEVELOPMENT

- From birth to six weeks, Puppies are raised at our breeding headquarters by carefully trained staff who begin training them on day 3 of life.
- From age 6-16 weeks, the Puppies are weaned naturally from their mother and learn basic socialization skills at our multiple Puppy Development Center locations.
- Here, carefully trained Puppy development volunteers assist in the integral development of our Puppies on visits to places such as nursing homes, malls, department stores, fire stations, and many other public places.
- This provides essential sensory experiences for the Puppies during their crucial development stage before they enter formal task training.

paws4prisons® – ADVANCED TRAINING

- In partnership with the West Virginia Division of Corrections, we teach inmates to expertly train Assistance Dogs in all the basics. This transferrable skill for the inmates enhances their rehabilitation, while enabling paws4people to attain an even higher level of quality in our Assistance Dog teams than ever before.



THE BUMP

- We believe the Assistance Dog chooses their person. A “Bump” traditionally takes place at our training location so that the Potential Client is the only variable in the Dog’s perception and environment during this stage.
- paws4people staff and trainers observe the Bump for bonding behavior, and once this relationship is prolonged and confirmed in the eyes of the potential Client and staff, the Dog is officially matched with that Client.

PUBLIC ACCESS TRAINING- UNCW ASSISTANCE DOG TRAINING PROGRAM

- The rest of the Assistance Dog's training is spent customizing its skills for the needs of that particular Client and generalizing the behaviors to all public places. This takes place with the upper level students at our UNC Wilmington/paws4people Assistance Dog Training Program. Students in their final year of this unique academic program complete the Assistance Dog's Public Access Training on UNCW's campus and all around the Wilmington community.

TRANSFER TRAINING AND POST-PLACEMENT CARE

- We believe creating a successful team requires more than just teaching the recipient to be a dog handler – they must learn to use the Dog as an assistive medical device. Therefore, our transfer training process is much longer and more detailed than some, and is customized for each Client's need. We focus on quality over quantity.
- Our teams must re-certify annually to ensure they uphold our high standards for training, behavior, and utilization.



Why We Are Different

While there are many organizations who share our goal to enhance human lives with canine love, we have found no other training program matches the selectiveness, variety and qualifications of the paws4people programs. Most organizations focus on either hospitals, nursing homes, schools, or Service Dog placements. Our mission's multiple components are unique in providing diverse groups of citizens with a menu of programs from which they can select the one that best meets their needs - impacting individuals and communities.

A RELATIONSHIP WORTH THE INVESTMENT



CORY W.

Cory has been a part of the paws4vets family since 2014. In 2014 Cory retired from the Marine Corps as a Gunnery Sergeant and soon after realized he was experiencing symptoms of PTSD, TBI, and Moral Injury. Cory reached out to paws4vets in an effort to give his girl's their dad back.

When he took SAMPSON home, Cory had the desire to live life to the fullest, and was able to graduate with his Master's Degree. Cory credits SAMPSON for saving his life and giving his daughter's their father back.

In 2021 when SAMPSON retired, Cory met his successor dog PEYTON. PEYTON helps carry on SAMPSON's legacy in facilitating Cory's newfound successes. Cory holds a job working with Veterans who are facing mental health issues and substance abuse challenges. PEYTON is able to attend work alongside Cory, as well as help Cory continue to build his family - he has now welcomed a wife and two step-daughters into his home.

PEYTON

A RELATIONSHIP WORTH THE INVESTMENT



HATTIE

MEREDITH M. ON BEHALF OF AARON M.

In January of 2010, we met Aaron for the very first time in Addis Ababa, Ethiopia. He was five and a half months old, and very weak. Aaron weighed only eight pounds, but his smile lit up the room. But the smile couldn't hide how sick he was, and after we got back to North Carolina, we embarked on a more than two-year journey to nurse him back to health. Thanks to the help of a team of amazing physicians, incredible therapists and the support of family and friends, he has made huge leaps. Aaron's daily life is the same as most children his age. He laughs, plays, dances, and gets into mischief. But he doesn't talk. Aaron is severely impacted by Apraxia of Speech. Apraxia of speech is an oral motor speech disorder affecting an individual's ability to translate conscious speech plans into motor plans, which results in limited and difficult speech ability.

Aaron has very little expressive speech, which is extremely frustrating for him. Aaron gets therapy daily. He receives occupational, physical, speech and hippotherapy. In the summer of 2013 we met the trainers from paws4people at a local event. We talked to them about the possibility of an Service Dog for our family. Then, over Labor Day weekend of 2013, we got the call that Aaron could meet the Assistance Dogs in training during the December 2013 bump. That was the most amazing news! We drove almost 9 hours to West Virginia to meet the dogs, and Aaron and HATTIE bonded after spending a few minutes together. Aaron and HATTIE are an incredible team. HATTIE assists Aaron in the community, during therapy sessions, makes school visits and travels with our family. We are beyond thrilled to have HATTIE on our team!

A RELATIONSHIP WORTH THE INVESTMENT



APRIL C.

April is a U.S. Navy Veteran who completed four combat tours in Iraq (2006-2008). April was assigned to a forward field hospital in Northern Iraq. There she flew Medevac missions and performed triage duties. She witnessed hundreds of Soldiers, Marines, and Iraqi children die. Due to her seminary training, she was assigned the job of attending to the "unsavable," aiding and comforting them until they died. Says April, "I used to remember some of their names; now it's just a terrible blur."

During her second tour, April's Medevac crew was ambushed by insurgents after they landed to pick up wounded Marines. Her Crew Chief pushed her to the ground just as he was struck by several bullets. Her Crew Chief died as he fell over her. Later during this tour, April was injured and, while heavily medicated in the field hospital, she was raped. April reported the incident and received NO support from her senior enlisted command. April then completed two more rotations and deployments.

RIGGS

In late 2008, April separated from the Navy and was completely broken. Over the next two years, she tried everything: individual therapy, group therapy, countless medications, dosages, and combinations. She became desperately depressed and suicidal. As April says, "I was at the end of my road – there was just no hope left."

April became a paws4vets client in late 2010 and, in November 2011, April bumped with her Service Dog, CLAIRE. In January 2021, April accomplished a long-standing personal goal by visiting Arlington National Cemetery to pay her respects to her Crew Chief, with the support provided by CLAIRE at her side. In 9 years of working with CLAIRE, April was able to reengage with her family, obtain her Master's Degree in Licensed Professional Counseling (LPC), and pursue a career working with sexual trauma survivors.

In 2020, April bumped with her successor Service Dog, RIGGS, and while she continues working with sexual trauma survivors, she is now pursuing her Ph.D. in Community Counseling at Liberty University.

A RELATIONSHIP WORTH THE INVESTMENT



GRANT S.

Days after graduating from college, Grant had a diving accident that resulted in a C5,C6 Quadriplegia. Grant attended an extensive in-patient rehabilitation program where they had therapy dogs that would often visit the patients. It was these dogs that made Grant think a Service Dog would be a great tool to help him as he continues his road to recovery. In Grant's mind, the combination of his hard work and determination, his parent's unwavering support, and the unconditional love of a Service Dog will help him regain his independence and get him back to leading a full and happy life!

Grant began working with UTAH, a hard working and motivated Golden Retriever, in 2022. UTAH will walk beside Grant every day, helping to retrieve items out of his reach, pushing buttons to help open doors, and will help with transitions, using the brace command. These two are an incredible team, and there is nothing they can't do!

UTAH is a Tribute Puppy named in honor of SOC Christopher George Campbell, USN (KIA).

UTAH

A RELATIONSHIP WORTH THE INVESTMENT



ALIYA W.

Aliya is a student at Iowa State University. She is diagnosed with Major Depressive Disorder and PTSD. She often has panic attacks that come on suddenly, causing her to hyperventilate. She has trouble being in crowded places, experiences hypervigilance, and often has nightmares, which keep her from a good night's rest. Aliya knows her education is important, but finds that her anxiety keeps her from maintaining her class schedule, and participating. WINDSOR helps mitigate Aliya's anxiety and ensure she is enjoying her college years by paying attention in crowded places, alerting Aliya to people approaching, performing deep pressure therapy, and interrupting negative behaviors.

Since having WINDSOR home, Aliya has been able to strengthen the relationship with her families, and has begun presenting to students and therapists about the benefits of Psychiatric Service Dogs. Aliya is actively pursuing her dream of starting a nonprofit to help other individuals who are living with mental health challenges. Her goal is to use this platform to carry on the memory of her brother, who unfortunately completed suicide.

WINDSOR

SPONSORSHIP BENEFITS

Sponsorships allow an individual, family, foundation, organization, team, or company to become a recognized sponsor of paws4people's programs for one year. paws4people sponsorships are committed to and recognized for one calendar year; unless specifically annotated as multi-year opportunities, in which cases sponsorship benefits continue for the duration of the commitment.

The sponsorship benefits for each opportunity are detailed individually. Benefits include the following categories:

Building or vehicle signage: Your name or logo will be displayed proudly on the location or vehicle detailed in the sponsorship opportunity for the duration of your sponsorship.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Dog Team logo placement: For sponsorships involving a Service or Facility Dog team, your name or logo will be proudly displayed on the Service/Facility Dog's uniform (vest or collar wrap) which you will have the honor of presenting to the team at their graduation as detailed in the sponsorship opportunity; as well as on the Team's bio page on the paws4people website.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog teams in marketing initiatives, collaboratively with paws4people. Quantity of marketing opportunities varies based on sponsorship level. (Example: <https://tinyurl.com/p4p4Health>)

Family Reunion: Receive recognition as a presenting sponsor for the next paws4people Family Reunion.

Website: Receive logo recognition on paws4people website homepage sponsor rotator, and/or the paws4people website sponsor page for one year. [<https://paws4people.org/our-sponsors/>]

Social Media: Receive branded mentions in paws4people social media for one year. Post frequency varies based on sponsorship level.

E-newsletter: Inclusion as sponsor in paws4people e-newsletters for one year. Inclusion frequency varies based on sponsorship level.

GENERAL SPONSORSHIP OPPORTUNITIES



At paws4people® foundation, our mission is to educate and empower people to utilize Assistance Dogs to transform their lives. With the support of our highly trained Service Dogs, we help people achieve priceless, well-deserved independence. We have placed over 1,400 highly trained Service and Facility Dogs nationwide who provide psychiatric services, mobility support, crisis response, and more.

Become a sponsor with a charitable donation that supports our life-changing work. paws4people has a wide reach, a compelling mission, and unique opportunities for our sponsors. Your support helps us continue to place our **world-class Service Dogs to those who need them the most.**

GENERAL SPONSORSHIP OPPORTUNITIES



This gift provides routine vet visits and equipment for one Puppy in training for their first year!

You will be able to follow the Puppy on our social media and on the Client's webpage after the Bump*

Receive a sealed thank you note and a photo with a pawprint from the Puppy you helped.*



This gift provides the donor with the opportunity to choose a name of a Puppy from an approved naming list on a first come, first served basis as puppies become available.

Receive recognition as a naming sponsor on social media when Puppy names are announced.

Receive email updates about Puppy training milestones through graduation*.

Receive an invitation to attend Dog's graduation to meet their recipient*.



This gift provides the donor with the opportunity to choose a name of a Puppy from an approved naming list on a first come, first served basis as Puppies become available.

Receive recognition as a naming sponsor on social media when Puppy names are announced.

Receive email updates about Puppy training milestones through graduation*.

Receive an invitation to attend Dog's graduation to meet their recipient*.

Website: Receive recognition on paws4people website sponsor page for one year.

CLIENT/DOG TEAM SPONSORSHIP OPPORTUNITIES

At this sponsorship level, you may choose one Client/Dog team to honor with your support**.



Dog Team logo placement: Your name or logo will be proudly displayed on the team's Client page on the paws4people website, as well as on a collar wrap worn as part of the Service Dog's uniform.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: One-time mention in paws4people social media.

E-newsletter: Receive one-time inclusion in paws4people e-newsletter as sponsor of the week.



Dog Team logo placement: Your name or logo will be proudly displayed on the team's Client page on the paws4people website, as well as permanently on their Service Dog's vest worn as part of their uniform.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: Quarterly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.



You will be made the sole and exclusive sponsor to be recognized with branding of this Client/Dog team.

Dog Team logo placement: Your name or logo will be **exclusively** displayed on the team's Client page on the paws4people website, as well as permanently embroidered on their Service Dog's vest worn as part of their uniform.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in marketing initiatives, collaboratively with paws4people.

**Important considerations of supporting a Client/Dog team will be provided to the sponsor during the team selection process. Most notably, supporting a Client/Dog team is a way for paws4people to represent and honor your gift to us. It in no way directly sponsors, "pays for," or otherwise benefits the team itself; but rather the programs and operations of the organization as a whole.

KEY OPERATIONAL SPONSORSHIP OPPORTUNITIES



This valuable support will help cover travel expenses for client and Dog training activities, including monthly trips to the paws4prisons program, daily training outings in the community, and quarterly cohorts of Client/Dog team training.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: Quarterly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.



You will be made the sole and exclusive sponsor to be recognized as the official dog food for paws4people foundation.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.

KEY OPERATIONAL SPONSORSHIP OPPORTUNITIES

\$75K INSURANCE SPONSOR

ONE TIME, ONE YEAR
COMMITMENT
~2 AVAILABLE~

This valuable support will allow us to provide health coverage & liability insurance for all Assistance Dogs from birth through retirement.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.

\$75K FLEET SPONSOR

ONE TIME, ONE YEAR
COMMITMENT
~1 AVAILABLE~

This valuable support will allow us to acquire an additional vehicle used for training and operational travel. Your name or logo will be proudly displayed on the vehicle.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.

\$100K VETERINARY SERVICES SPONSOR

ONE TIME, ONE YEAR
COMMITMENT
~3 AVAILABLE~

This valuable support will allow us to continue to provide the best medical services to our Assistance Dogs In-Training from birth through placement.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

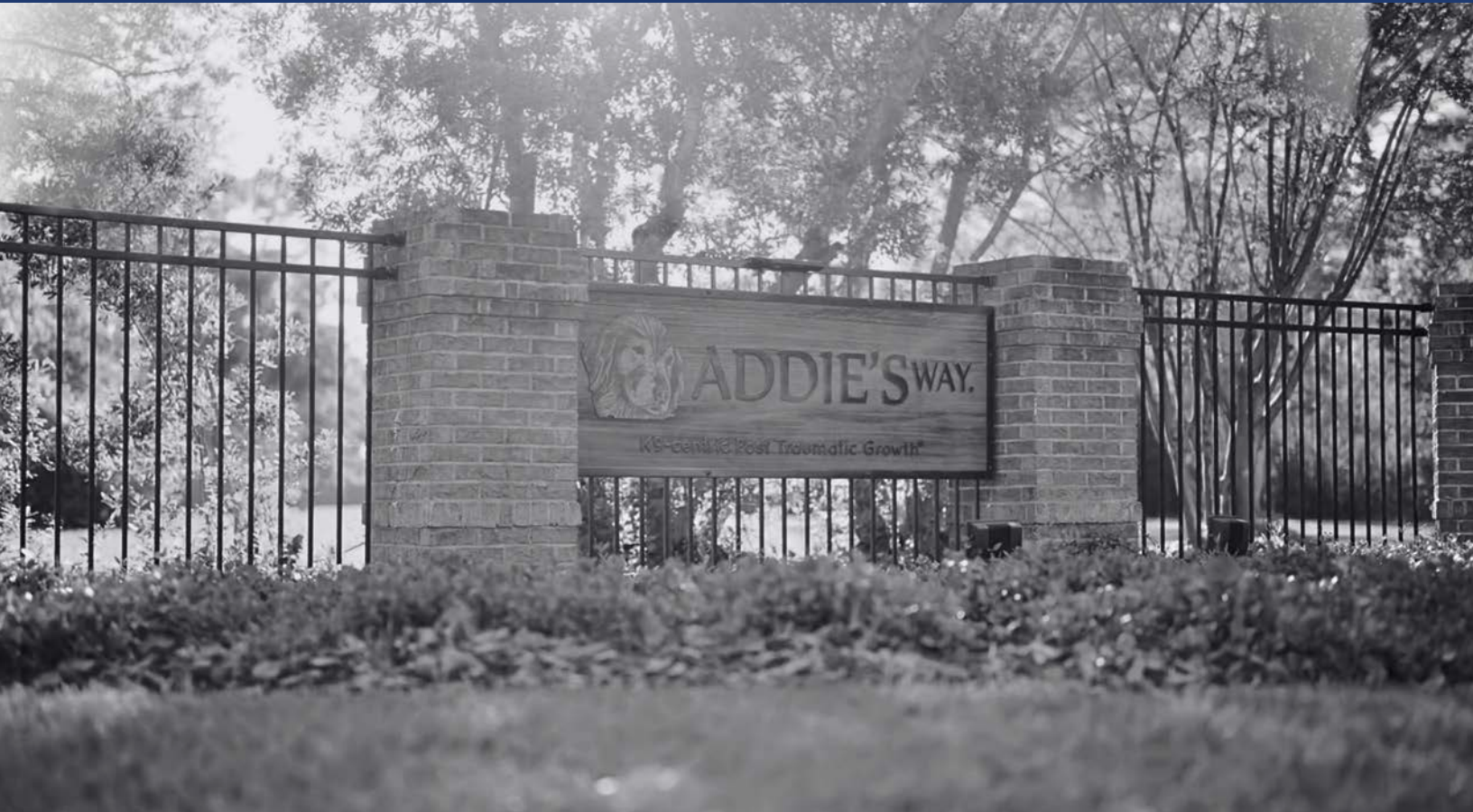
Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog teams in two marketing initiatives, collaboratively with paws4people.

ADDIE'S WAY CAMPUS SPONSORSHIP OPPORTUNITIES



ADDIE'S Way is the first and only campus in the country for K9-centric Post Traumatic Growth® located near Wilmington, North Carolina. Here, our Clients learn how to **Control, Regulate, and Mitigate**® their disability symptoms through our proprietary K9-centric training methods and modalities.

Our serene 11-acre campus is home to our Puppy Development Center, full-service Client dormitory, two outdoor training fields, and staff offices.

ADDIE'S Way is where Puppies are born, adult Dogs are trained, and

Clients' lives are transformed forever.

ADDIE'S WAY CAMPUS SPONSORSHIP

This gift allows an individual, family, foundation, organization, team, or company to become the recognized sponsor of our national headquarters campus, ADDIE's Way.

This investment will provide significant support to operate the first and only campus of its kind in the country for K9-centric Post Traumatic Growth®.



Your name and logo will be displayed proudly on the front entrance sign of our campus for the duration of your sponsorship.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for the duration of your sponsorship.

Social Media: Monthly mentions in paws4people social media for the duration of your sponsorship.

E-newsletter: Inclusion as sponsor in all e-newsletters for the duration of your sponsorship.

Family Reunion: Recognition as a presenting sponsor for the annual paws4people Family Reunion for the duration of your sponsorship.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog teams in five marketing initiatives, collaboratively with paws4people.



K9 FIELDS SPONSORSHIP OPPORTUNITIES



OATLIE Field & WYATT Field, are staples to our ADDIE'S Way campus and training process. These fields allow our Dogs to safely train within a fenced area and build their confidence skills with trainers and Clients alike.

The OATLIE Field gives trainers and Clients the opportunity to enjoy playing ball with their Dog or allow their Dogs to safely play with each other. Our WYATT Field is a fun and competitive way for trainers and Clients to race their Dogs through the agility course,
all the while building invaluable skills of confidence and trust.

K9 FIELDS SPONSORSHIP OPPORTUNITIES



Your name or logo will be proudly displayed on the sign in front of OATLIE Field for the duration of your sponsorship.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.



K9 FIELDS SPONSORSHIP OPPORTUNITIES



Your name or logo will be proudly displayed on the sign in front of WYATT Field for the duration of your sponsorship.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.



RILEY ADMINISTRATION SPONSORSHIP OPPORTUNITIES



The RILEY Administration building houses our staff offices and conference rooms. This building is used daily for strategic planning and group meetings centered around Client and Dog training plans, fundraising, business development, and much more.

The RILEY Administration Building is the first stop for the public during our monthly tours so people can take a behind the scenes look at the innerworkings of **our staff who work tirelessly to transform lives.**

RILEY ADMINISTRATION SPONSORSHIP OPPORTUNITIES



Your name or logo will be proudly displayed on the building sign in front of RILEY Administration for the duration of your sponsorship.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.



CHAENEY DORMITORY SPONSORSHIP OPPORTUNITIES



CHAENEY Dormitory is the first-of-its-kind dormitory for K9-centric Post-Traumatic Growth®. This is where our Clients stay as they participate in our proprietary immersion training process to transform their lives. During their stay on campus, Clients will be matched with their Service Dog and complete the immersion training program.

Training is conducted by highly experienced and specially trained staff, as well as peer mentors. For each Client, the training process helps them build a fuller, more independent life as they learn to utilize their Service Dog to **Control, Regulate, and Mitigate**® their symptom set in new environments and while interacting with new people. Through our peer group training model, **each Client begins their journey to a life transformation.**

CHAENEY DORMITORY SPONSORSHIP OPPORTUNITIES



Your name or logo will be proudly displayed on a sign above a private dorm room for the duration of your sponsorship. This investment will also support expenses of the private dorm rooms our Clients enjoy during their stay.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: One-time mention in paws4people social media.

E-newsletter: Receive one-time inclusion in paws4people e-newsletter as sponsor of the week.



This gift allows you to become a recognized sponsor of the CHAENEY dormitory full-service kitchen for one year. Your name or logo will be displayed proudly at the entrance to our fully equipped communal kitchen. **This valuable support will allow us to provide our Clients with daily meals, while the open-concept dining hall will encourage fun and fellowship amongst our clients.**

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.



This gift allows you to become a recognized sponsor of CHAENEY Dormitory for **two** years. **This investment will support this first-of-its-kind dormitory, which is home to Client training and the beginning of their journey to a life transformation.**

Wall of Sponsors: Your name or logo will be displayed proudly on the building sign in front of the CHAENEY dormitory, as well as on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog teams in two marketing initiatives, collaboratively with paws4people.

BRIELLE PUPPY DEVELOPMENT CENTER SPONSORSHIP OPPORTUNITIES



The BRIELLE Puppy Development Center (PDC) is the cornerstone of our campus and houses the cutest component of paws4people – our Puppies! Puppies reside here from birth until ~20 weeks old, when they transfer to their next phase of training with our paws4prisons® program. The PDC operates 365 days a year with someone in the building 24/7.

The PDC is where our future Assistance Dogs begin their journey. During this time, Puppies learn basic commands, manners, and receive intense socialization and exposure to different people and environments. The Puppies have a specifically designed regimen of daily sensory outings, experiences, and socialization opportunities that also provide **the most lovable and high-profile marketing of all!**

BRIELLE PUPPY DEVELOPMENT CENTER SPONSORSHIP OPPORTUNITIES



This gift allows you to become a recognized sponsor of a Kennel room for one year. Your name or logo will be proudly displayed on a sign above a Kennel room for the duration of your sponsorship.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: One-time mention in paws4people social media.

E-newsletter: Receive one-time inclusion in paws4people e-newsletter as sponsor of the week.



This gift allows you to become a recognized sponsor of the Whelping room for one year. Your name or logo will be proudly displayed on a sign above the Whelping room for the duration of your sponsorship.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: One-time mention in paws4people social media.

E-newsletter: Receive one-time inclusion in paws4people e-newsletter as sponsor of the week.



This gift allows you to become a recognized sponsor of the Grooming room for one year. Your name or logo will be proudly displayed on a sign above the Grooming room for the duration of your sponsorship.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: One-time mention in paws4people social media.

E-newsletter: Receive one-time inclusion in paws4people e-newsletter as sponsor of the week.

BRIELLE PUPPY DEVELOPMENT CENTER SPONSORSHIP OPPORTUNITIES

**\$25K
STIM
SPONSOR**

ONE TIME, ONE YEAR
COMMITMENT
~1 AVAILABLE~

This gift allows you to become a recognized sponsor of an indoor or outdoor STIM space for Puppies for one year. This valuable support will also help provide enrichment and training activities for Puppies.

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive recognition on paws4people website sponsor page for one year.

Social Media: Quarterly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

This gift allows you to become a recognized sponsor of the Puppy van used daily to transport Puppies on outings for **one year**. **Your name or logo will also be proudly displayed on our Puppy Van used daily to transport Puppies on outings for the duration of your sponsorship.**

Wall of Sponsors: Your name or logo will be displayed proudly on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog team in one marketing initiative, collaboratively with paws4people.

**\$50K
PUPPY
VAN
SPONSOR**

ONE TIME, ONE YEAR
COMMITMENT
~2 AVAILABLE~

This gift allows you to become a recognized sponsor of our BRIELLE Puppy Development Center for **two** years. **This investment will support the critical foundation for our future Assistance Dogs and prepare them for their specialized training. Your name or logo will be proudly displayed on the Puppy pouches and training vests for the duration of your sponsorship.**

Wall of Sponsors: Your name or logo will be displayed proudly on the building sign in front of the BRIELLE Puppy Development Center, as well as on the Wall of Sponsors at our national headquarters campus, ADDIE'S Way, for the duration of your sponsorship.

Website: Receive logo recognition on paws4people website sponsor page, as well as on the paws4people website homepage sponsor rotator for one year.

Social Media: Monthly mentions in paws4people social media for one year.

E-newsletter: Inclusion as sponsor in all e-newsletters for one year.

Family Reunion: Recognition as a presenting sponsor for the next paws4people Family Reunion.

Joint Marketing Opportunities: Rights to use paws4people Client/Dog teams in two marketing initiatives, collaboratively with paws4people.

**\$250K
BRIELLE
PUPPY
DEVELOPMENT
CENTER**

COMMITMENT OF
\$125K/YEAR FOR
TWO CONSECUTIVE
YEARS

PUPPY TRAINING VENUE SPONSORSHIP OPPORTUNITIES



A Puppy Training Venue is a crucial role in Puppy development. As part of our Puppies' training to prepare them for their future roles as life-saving Assistance Dogs, they begin outings in the community starting at 6 weeks of age. As a committed venue we will work with you to schedule visits that are most advantageous for your needs such as promotions, special events, etc.

Promoting upcoming Puppy visits on your venue's social media will maximize the benefit your venue receives from having the Puppies on site.

As Puppy Training Venue, your support will help us spread awareness of our mission within the community, and

play a vital role in the training of our future Assistance Dogs.

PUPPY TRAINING VENUE SPONSORSHIP OPPORTUNITIES

\$2.5K
GOLD BONE

ONE TIME, ONE YEAR
COMMITMENT
~12 AVAILABLE~

This gift allows you to become a recognized Official Training Venue (OTV) guaranteeing you **quarterly** jointly-scheduled Puppy visits during the calendar year.

Donation can be applied toward one paws4people corporate event of the calendar year.

Venue commits to donate \$2,500+ to paws4people from January 1st to December 31st of the calendar year.

Invitation for **two** representatives to attend paws4people Family Reunion.

Website: Receive recognition on paws4people website sponsor page for one year.

\$5K
PLATINUM PAW

ONE TIME, ONE YEAR
COMMITMENT
~12 AVAILABLE~

This gift allows you to become a recognized Official Training Venue (OTV) guaranteeing you **monthly** jointly-scheduled puppy visits during the calendar year.

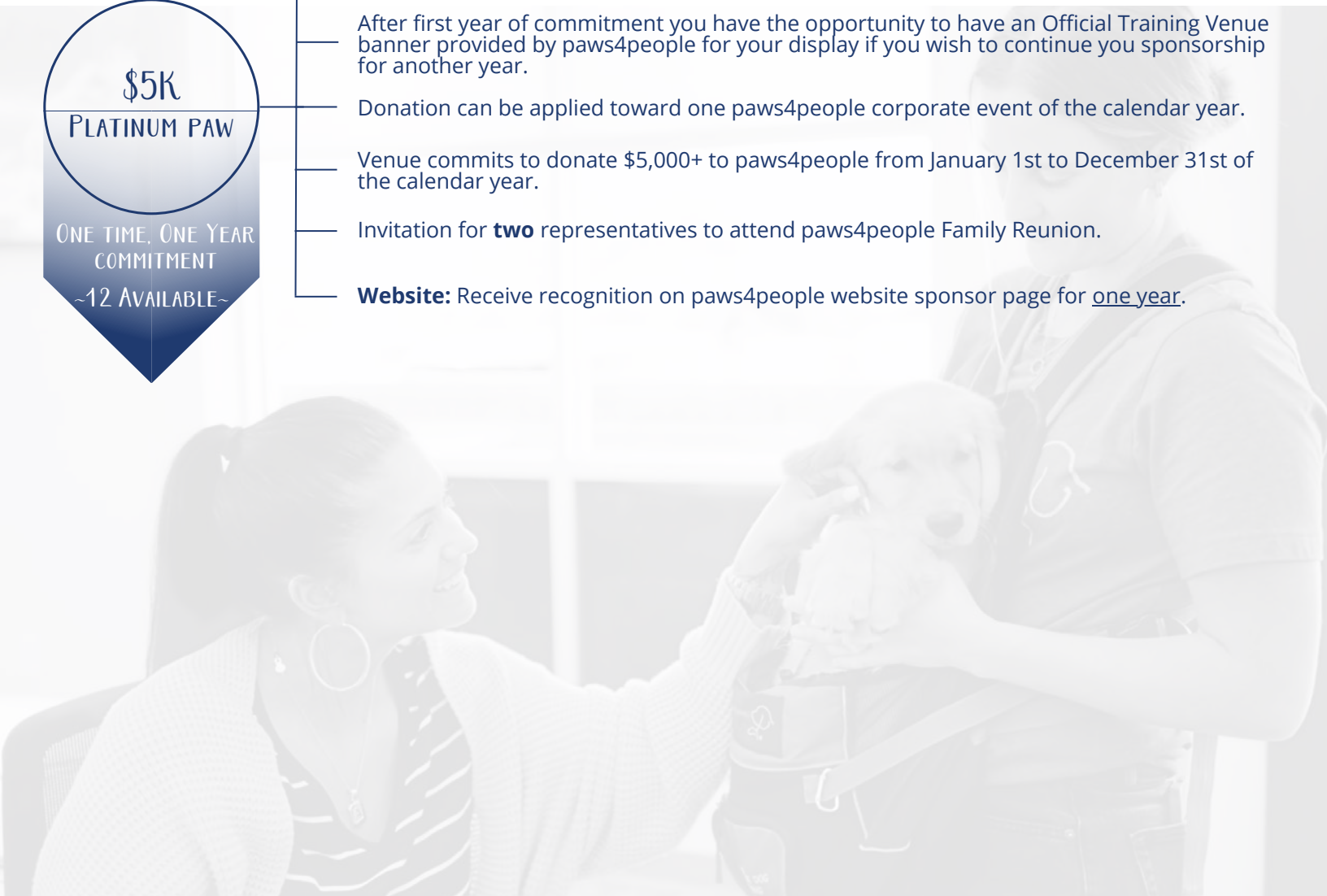
After first year of commitment you have the opportunity to have an Official Training Venue banner provided by paws4people for your display if you wish to continue your sponsorship for another year.

Donation can be applied toward one paws4people corporate event of the calendar year.

Venue commits to donate \$5,000+ to paws4people from January 1st to December 31st of the calendar year.

Invitation for **two** representatives to attend paws4people Family Reunion.

Website: Receive recognition on paws4people website sponsor page for one year.



THANK YOU TO THE FOLLOWING SPONSORS WHO HAVE RE-COMMITTED TO
CONTINUE THEIR SUPPORT IN 2024.



dogtopiafoundation
fetch it forward



CONTROLS | CONSTRUCTORS | ENGINEERING

The mission of paws4people is educating and empowering people to utilize Assistance Dogs to transform their lives.



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paws4people is 501(c)(3) EIN 54-1948479